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serviced  
apartments

RICHMOND

WESTMINSTER

CITY OF  
LONDON

TOWER  
HAMLETS

NEWHAM

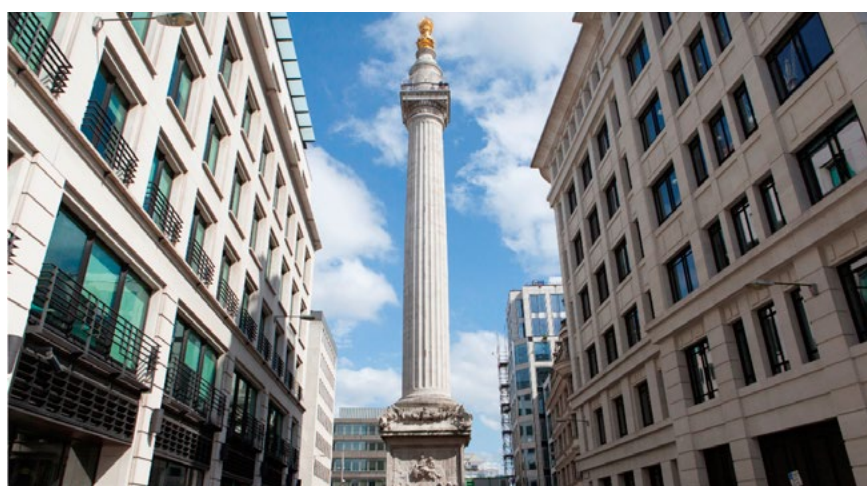
HAMMERSMITH  
AND FULHAM

KENSINGTON  
AND  
CHELSEA

SOUTHWARK

GREENWICH

## Case Study for Cognizant Technology Solutions



### What was needed:

- Good quality accommodation, potential
- Proximity to workplace
- Solution with in restricted nightly rate and per diem allowance



Cognizant

Cognizant Technology Solutions is an American multinational corporation that provides custom information technology, consulting and business process outsourcing services. In 2011, the Fortune magazine named it as the world's third most admired IT services company after Accenture and IBM.

Cognizant had been working with key clients of theirs on IT projects in central London and Canary Wharf, some lasting many months and requiring on-going travel of Associates to London to work on those projects. Such projects are naturally tightly controlled for cost and there was a limited budget for the long term accommodation for the Associates.

This had resulted in them having to stay in small studio apartments around an hour's travel from the client location and, with the Associates having to pay their own travel, this was eating in to both their time and their per diem allowance.

Thesqua.re proposed an arrangement whereby the Associates would share a 2 bed/2 bath apartment exclusively procured for Cognizant in Canary Wharf. Unlike for a regular booking, with each having different arrival dates and varying lengths of stay, for most of the time, there were two Associates occupying the apartment.

At the rare times however where only one Associate was staying, the arrangements still worked for MoLi.

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Key to the success was thesqua.re Reservations and Housekeeping being totally in sync to service this need.

Overall this led to much more successful projects with the Associates being able spend less time travelling and having a much more relaxed environment for their free time, not to mention being at the heart of this vibrant part of London.



"Cognizant need on-going accommodation for our Associates working in London yet naturally they have their per diem budgetary restraints. By working with thesqua.re for these needs, we put together these arrangements very close to where they needed to be. This way each had their own room and bathroom, with all the benefits of the shared lounge and kitchen; the ability to cook for themselves being an important aspect to us."

**S. Jyothithan**  
**Travel Manager, Cognizant**